

n its effort to continuously provide Members with a wide variety of activities that cater to different preferences, Serangoon Gardens Country Club (SGCC) launched the *After Dark Series* in April 2019. The series was created to accommodate headlining activities within the club after 7pm.

"SGCC seems to take on a very different character once the sun sets, and the After Dark Series was conceived to embrace that character," says Garry Moss, Marketing and Communications Manager of SGCC. "The great thing about this series is that it can take on any form, with the intention to provide a different atmosphere and experience for Members and guests other than what they have been used to. Most importantly, we wanted something that would add more value to the membership."

Although SGCC already organises several staple events and activities, the Club was interested in finding a way to inject something different in the mix, events and activities that have been unexplored, or one-off events that it knows will draw interest from Members.

THE KICKOFF EVENT

The series started off on 17 April with Night of Cliff Richard & The Shadows. The discography of Richard must be a hot favourite among members, as the event was sold out in less than a month. The popularity of the event was enhanced by the fact that the songs that night were performed by Peter Chua And Friends.

Peter Chua has been a crowd favourite in the local band scene since the 1970s. He took part in *Talentime* — a local talent show that was broadcast on television —in 1976, 1978, and

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1980. Chua's charismatic stage presence and unforgettable voice has seen him accrue quite a following over the years. Members love reliving the era of great local bands from those days, and Peter Chua And Friends became a natural choice to kick-start the first event in the *After Dark Series*.



Posters were created for the various events in the After Dark Series



Buoyed by the warm response to that inaugural event, the club then organised a *Night of The Beatles* on 30 May, performed by Peter Chua with 3Left & 1Right. With Members obviously loving oldies but goodies, the band threw in selected hits by The Eagles, The Everly Brothers, and Bee Gees in the second set of the night. This event proved to be as popular as the first: there was a big turnout, with Members inviting more guests.

UP NEXT

The third event in the *After Dark*Series will be held on 14 June

to coincide with the Father's Day weekend. To be held in Club Twenty-Two, this is another concert featuring dance music from the band, The Rangers. They are known for their ability to get you moving on the dance floor in any genre. So if you like to sway to cha cha, waltz, tango, rock and roll, or country rhythms, book your spot now.

The music continues in the latter half of June with a performance by Crozzroads with Billy Das on 27 June at Club Twenty-Two. While Das is known for playing country music, he will include some pop and rock in the set as well. Furthermore, line

dancing aficionados will get to dust off their cowboy boots as recorded line dancing music will be played in between sets.

The most ambitious event in the After Dark Series to date will take place on 12 July. This is a one-of-a-kind dining event entitled Open House. The event will feature a five-course meal prepared by two guest chefs and one mixologist. And one partakes the courses at four separate locations within the club. The concept is to let the different courses take you on an experiential tour of Serangoon Gardens Country Club.



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To add to the fun, diners will get to go on a mini adventure for the dessert course. They will have to choose between 'Play' or 'Watch'. Each choice will result in them engaging in a fun activity while enjoying their dessert at different venues within the club. Choosing 'Play' will result in you engaging in some games while you enjoy your dessert; choosing 'Watch' will lead to you watching a performance

as you savour your dessert. The gastronomic adventure will wrap up with a nightcap at Club Twenty-Two, where diners can dance the night away to tunes by a guest band.

TAKE NOTE

At the point of writing, some details of *Open House* have yet to be confirmed. As such, members will have to watch out for future club

publicity for further details as well as prices for the event.

The After Dark Series team hopes that Members and guests will be open to new experiences; if they haven't attended any event in the After Dark Series, then they should pop by and check out at least one. With more encouragement from attendees, the team hopes to create more interesting programmes in the future.

After Dark Venues

Recently, Club Twenty-Two and Crossroads Lounge underwent a revamp. In the past, they shared a similar identity, whereby both venues featured live bands and alcohol.

To make better use of the space,
Club Twenty-Two will now be the venue
for all live band performances and
concert series, while Crossroads
Lounge has been designated as
SGCC's meeting spot, where members
and guests can enjoy a comfortable
and relaxing atmosphere to meet
and hang out.



Crossroads Lounge will also include a slew of new activities—from a nostalgia hour called *Rewind*, hosted by Singapore's evergreen DJ Larry Lai, to afternoon high tea and other complementary activities.

From June, the club will be introducing movie screenings at Crossroads Lounge.

On Thursday afternoons from 2.30pm, old Hollywood classics will be screened, leading up to *Rewind*. On weekends, there will be screenings of family-friendly movies. Children accompanied by an adult will thus be allowed to enter Crossroads Lounge before 7pm.

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